

Meet Olivia Stedman.

Olivia Stedman is the face behind VIA MEDIA, a Vancouver-based digital marketing and creative agency tailored to offering multi-media content creation, marketing strategy and consultation, and social media management.

With a Bachelor's degree in Psychology from UBC, over 5 years of experience, and additional marketing certifications, Olivia is certified in all major platforms. She works with wellness, lifestyle, fitness, and health-related brands, but loves to learn more about other areas!

In her time she has worked with brands seen on SharkTank, Jimmy Fallon, The Forbes 30 Under 30 list, The Drew Barrymore Show, and was even recruited by the CEO of a multi-national fitness studio to aid in the marketing strategy for their launch in the USA.



Get to know me!

Olivia is an entrepreneur and creative at heart, when she isn't creating innovative marketing strategies or directing brand photoshoots she is working on her ed-tech start-up, [BrainBox Education](#). BrainBox is an online program that aspires to teach practical life skills to soon-to-be high school graduates through innovative learning experiences and practical and useful knowledge for success as an adult in everyday life. Besides this, you will find her incorporating photography, videography, and design into her personal life coupled with a keen love of traveling and documenting her experiences.


What I offer

- Social Media Management
- Content Creation
- Copywriting
- Social media strategy/audit/consultation
- Marketing strategy/audit/consultation
- Email marketing
- Creative direction
- Photo and video shoot direction

My service areas

- Canada + US
- International

Contact me!

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